



NEDA

National Eating Disorders Association

ANNUAL REPORT 2024



EARLY DETECTION MATTERS.

As 2025 comes to a close and we look forward to the new year, I am grateful that so many individuals and families found help through NEDA this year. Many used our online screening tool, and received resources for treatment; others shared our toolkits and attended our skill-building webinars. Many across the country attended NEDA Care Fairs or Campus Warriors events, finding resources and community. *However, I'm still struck by how many more people will go without help. It is estimated that nearly 5.7 million people in the U.S. are actively struggling with an eating disorder right now, and only about 20% will find help.*

"For me NEDA's screening tool played a pivotal role in recognizing the need for professional support and was the starting point for my journey towards recovery"
- **Sophia**, NEDA Volunteer

Every day we hear from people like Sophia who found help through NEDA's resources and online screening tool, but we also hear from community members who wished they had recognized the signs of an eating disorder earlier. Signs that their pediatrician, nurse, teacher, or coach should have been able to spot, and didn't, because most do not receive appropriate training. Eating disorders are serious illnesses, and they are treatable. The research behind eating disorders suggests that early detection and early intervention can

lead to better treatment outcomes and lasting recovery. **This is why NEDA's work is critical.**

Through programs like our online screening tool, the Grace Holland Cozine Resource Center, and nationwide education efforts we're helping people recognize the warning signs of eating disorders, and helping people take their first steps towards healing. Championing early detection and intervention strategies, NEDA is working to get people help sooner.

But this work doesn't happen without you. You play an important role in getting people the help they deserve.

Your year-end gift helps NEDA expand access to our screening tool, educate more front-line workers like coaches, teachers, nurses, doctors, and social workers; engage more people with our awareness campaigns, and invest more in innovative treatment research. **Together we can win the fight against eating disorders.**

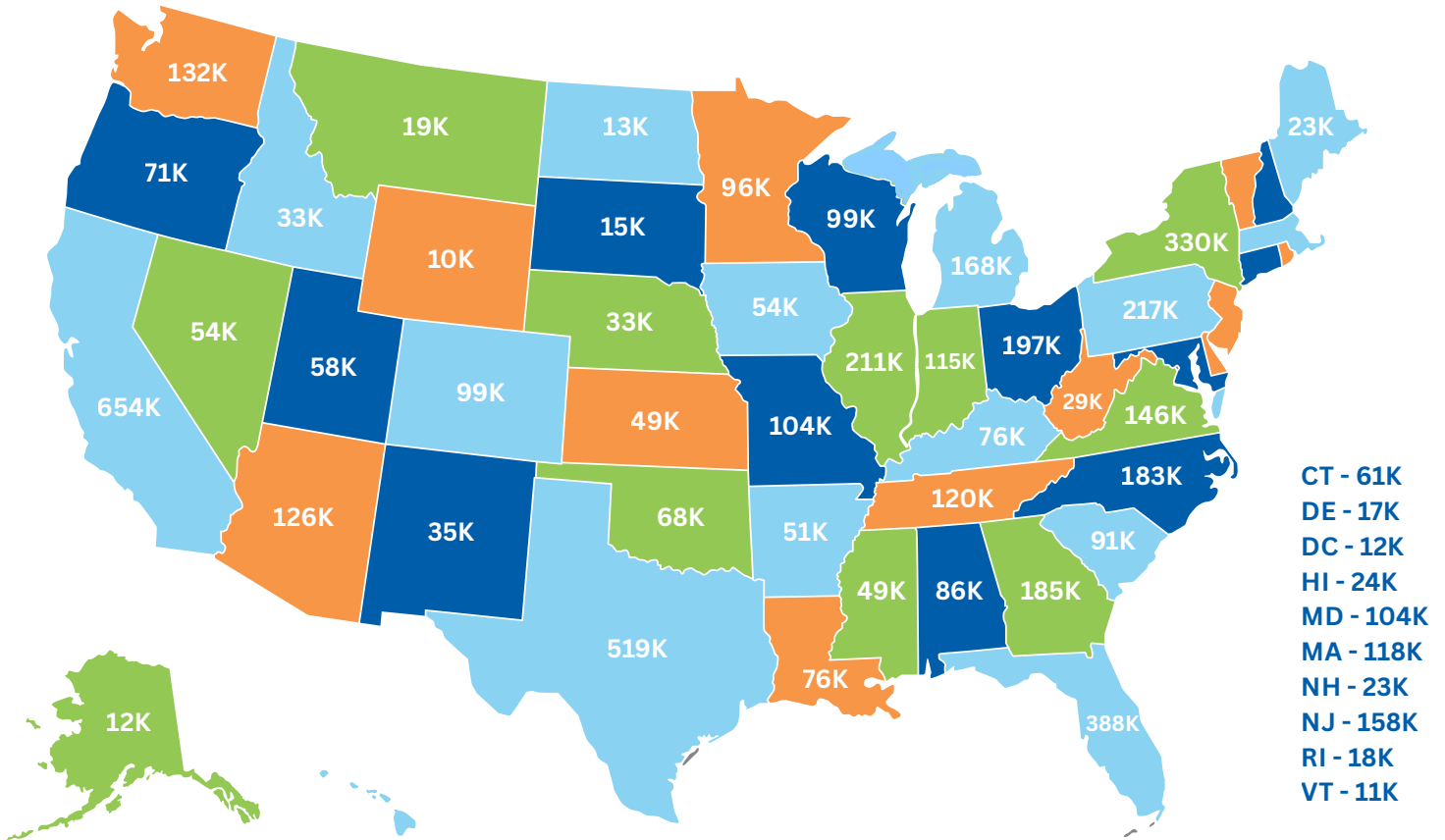
While there is a lot of work to do, I look to Erin's words to us as a beacon of hope for the path forward.

"I want you to know that you are not alone. NEDA is a community where you can find help, strength, support, and hope." - **Erin**, Caregiver

We are in this together,
Fran Federman, Board Chair
National Eating Disorders Association

THE NEED

U.S. ADULTS (18+) ACTIVELY STRUGGLING WITH AN EATING DISORDER*
5,642,441



*Map data based on 2024 Federal Government Population Estimates and past year prevalence rates

NEDA's Response



\$2.7M

funded in eating disorders research since 2013



2.1M

people connected to digital resources annually



110K

screened for eating disorders risk via our online screening tool and connected to treatment resources annually

MISSION

The National Eating Disorders Association (NEDA) seeks to fundamentally change the way eating disorders are understood and treated so those affected can achieve lasting recovery and well-being.

VISION

NEDA envisions a world where eating disorders are universally recognized, fully understood, and met with compassion and effective care.

BOARD OF DIRECTORS

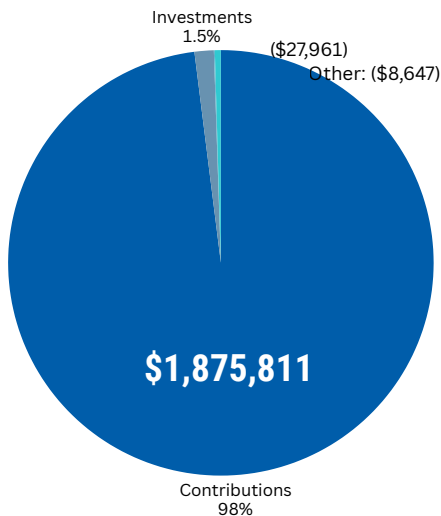
Kristen Chin
Geoff Craddock
Paula Edwards-Gayfield
Fran Federman
Maryam Khorasani

Lucas Kraft
Benjamin Lennon
Dan LePage
Katelyn McNelis
Jennifer Rionda- Gonzalez

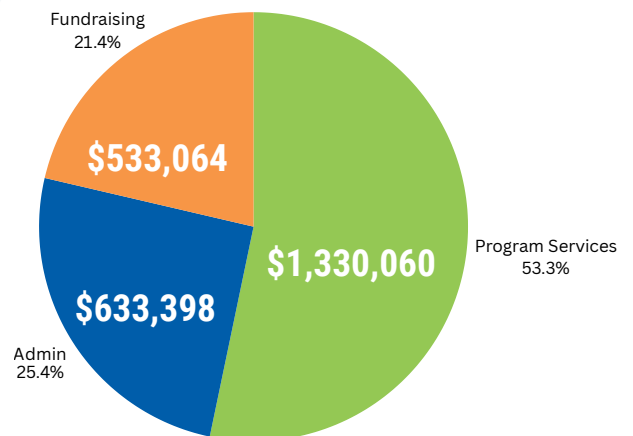
Glenn Shannon
Dr. Sean Tehrani
Martha Watson
Leah Whitworth

2024 FINANCIALS

Revenue



Expenses



Ending Net Assets: \$2,279,449

In 2024, NEDA reduced its staff size significantly and began to strengthen its digital offerings. These two factors resulted in higher administration costs, but doesn't denote ineffectiveness.